

# Demobooster LIGHT

*faster, easier, and more efficient!*

# DIMECC DIMECC Demobooster goes LIGHT!

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**We are now providing a light version of our traditional Demobooster process !**

**ONLINE** suitable for COVID-19 times or whenever more convenient !

**IN-HOUSE** tailor-made event for your company !

**ONE-TIME INDEPENDENT EVENTS**

→ no need to get confused between cycles, payments, or contracts!



# DIMECC How does it work?

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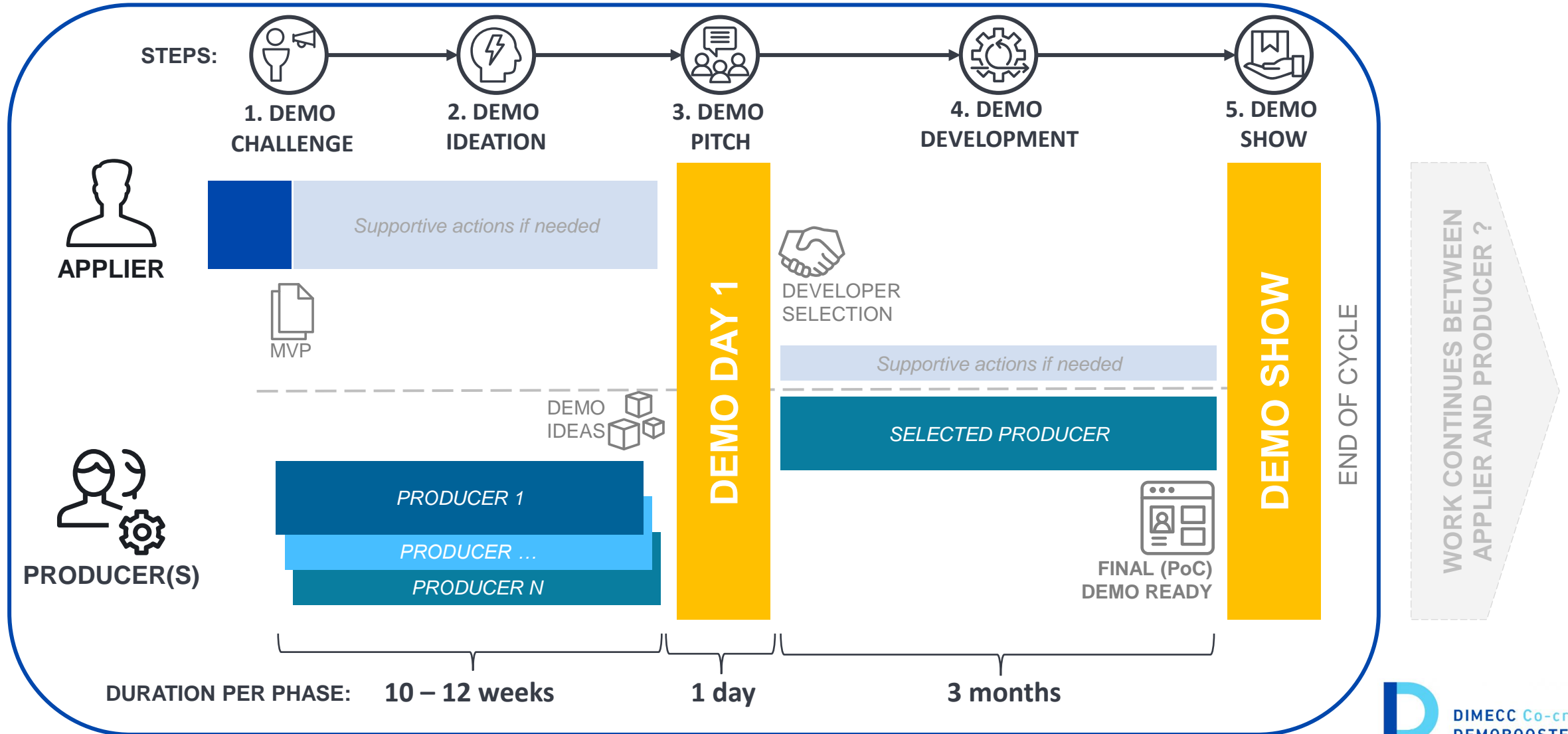
**Demobooster LIGHT works on ad-hoc basis**, so you can contact us any time when you have a challenge in mind

**Producer companies** receive enough time (usually 10-12 weeks) to prepare after the challenge is announced

**ONLINE pitching session** (2-3 hours) is organised and facilitated by DIMECC. After that the challenge company organizes short individual (online) meetings with the pitching companies.

The **winner** of the contract is **announced in 2 weeks**. The winner develops a PoC demo in 3 months time.

# DIMECC How does it work? – our process



# DIMECC How can I participate?

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If your company has a challenge that you think would be best pitched by e.g. software companies or service design companies

→ Contact us at DIMECC and we'll make sure you receive 3-5 high quality pitches that will boost your innovation!

If you are a software company, service design company etc., and you would like to know about the challenges in Demobooster LIGHT

→ Contact us at DIMECC, so we can add you to our list of potential producer companies.

# DIMECC What's in it for me?

Easy, fast, and efficient way to get many ideas in a short period of time

APPLIER COMPANY	PRODUCER COMPANY
Receiving innovative pitches that will make you think "outside the box"	Ability to present solutions to possible clients
Peek into "state of the art" of the software/service design industry	Peek into the needs and challenges in manufacturing industry
Insight and learning	
Networking	

## Interested? Please contact



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